5 PACKS FREE
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On Specially Marked Packages While Supplies Last.
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Serving good smokes at a fair price.
Lights: 11 mg "tar," 0.8 mg nicotine - Kings & 100's: 15 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method.
SURGEON GENERAL'S WARNING: Cigarette Smoke Contains Carbon Monoxide.

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Source: https://www.industrydocuments.ucsf.edu/docs/jpnn0003